



CUSTOMER SUPPLIED ARTWORK

ADDING VALUE TO YOUR BRAND

BRANDING · DESIGN · PRODUCT DEVELOPMENT · LOGISTIC SOLUTIONS



NILORN UK CUSTOMER SUPPLIED ARTWORK

Nilorn UK constantly strives to make our customers' experience as efficient as possible when creating and sending artwork.

We accept customer-supplied artwork in many formats, although this may result in artwork charges, as our design department must re-artwork your supplied files to be production ready.

This informative document has been created to help you to supply more accurate, production ready artwork, thus reducing the possibility of artwork charges and accelerating the complete production process from initial artwork to finished product.

For your convenience this document is not locked and therefore can be opened in any artwork editing software i.e. Adobe Illustrator, so please feel free to reuse and edit our artwork examples in your design files.

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PRINT GUIDELINES

When receiving print artwork, we request that all design files are supplied un-flattened, ideally in vector .EPS or .PDF formats. If .EPS or .PDF formats cannot be supplied, other un-flattened build files can be accepted e.g. .PSD (Adobe Photoshop), but may incur setup charges.

SET-UP

All artwork is to be supplied as actual size where possible. If it cannot be supplied as actual size then it must be to scale and clearly marked with required dimensions.

We also ask for a cutter guide (set as a spot colour) rather than “tick marks” where possible and a minimum of 3mm of bleed around the artwork.

GRAPHICS

We request that all artwork be supplied in vector where possible and where raster graphics (photographs etc) are required that they are supplied as actual size in either .TIFF or .JPG file formats with at least 300dpi in CMYK. No RGB.

FONTS

All fonts should be outlined or supplied with the document if editing is required.

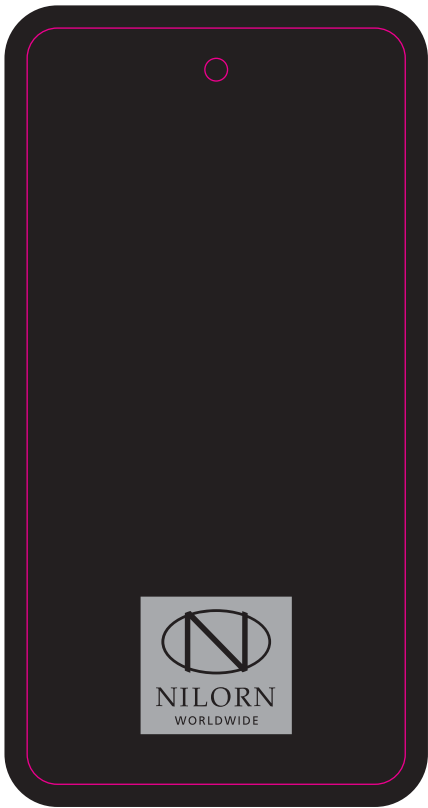
COLOURS & SPECIALS

All files to be supplied in either spot colours, CMYK or greyscale where appropriate. No RGB.

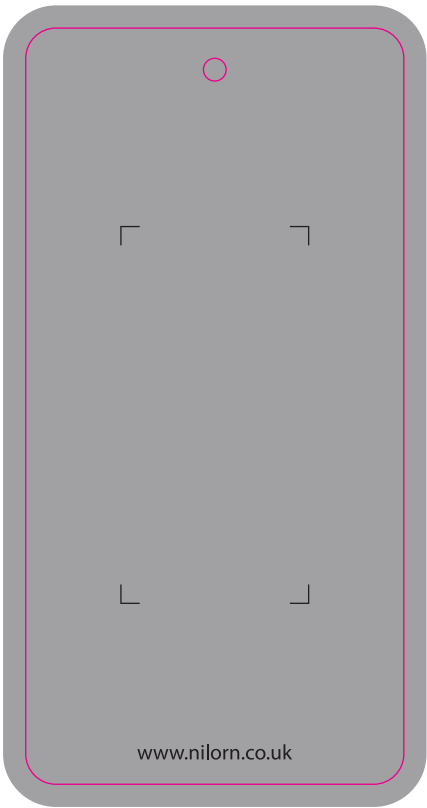
All spot colours and specials (foiling and spot UV etc) to be stated in the swatch panel or on the document itself.

PRINT EXAMPLE

50mm x 100mm
finished size



FRONT



REVERSE

WOVEN GUIDELINES

As per printed artwork, we request that all design files are supplied un-flattened, ideally in vector .EPS or .PDF formats.

With woven artwork many of the same rules apply as printed artwork, but as woven items are created using the artwork file as a guide, rather than created directly from the file itself, the rules are not so strict. You do not need a cutter guide or bleed. Although we do request that all colours are stated as Pantone print colours. This helps us match or dye the yarns more precisely, which in turn gives a better consistency of colour between your printed and woven items.

There are many types of woven label. Over the next two pages there are examples of the four most popular and how to supply them. As with printed artwork we require outlined font and vectorised artwork where possible.

Please note that sizing is stated in different formats depending on the style. In general the smallest dimension is quoted as the width.

N.B. All examples over the next two pages show Nilorn's standard fold additions.

WOVEN EXAMPLES

END FOLD WOVEN

20mm x 50mm
finished size

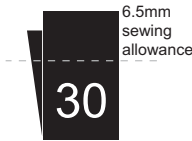


20mm x 63mm
overall size

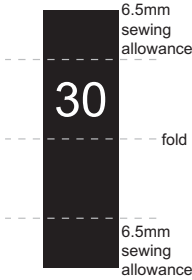


LOOP FOLD WOVEN

10mm x 17mm
finished size



10mm x 34mm
overall size



WOVEN EXAMPLES

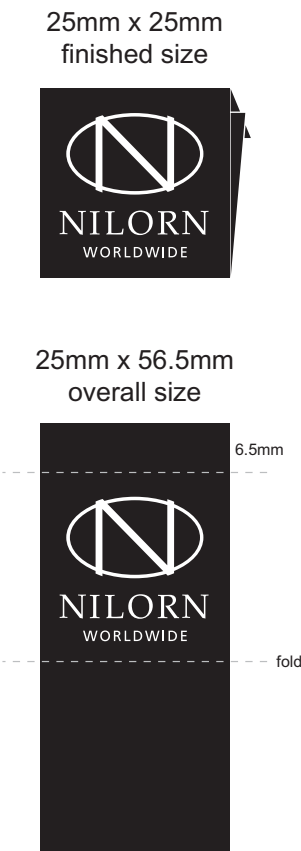
MITRE FOLD WOVEN



HELPFUL NOTE

base length (20mm) + lugs x 2 (16mm) + width x 2 (24mm) = overall length (60mm)

MANHATTAN FOLD WOVEN





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